



OFFICE OF THE DISTRICT ATTORNEY  
P. DAVID SOARES  
6 LODGE STREET  
ALBANY, NEW YORK 12207  
(518) 487-5460  
(518) 487-5093 FAX

CONTACT: [ALBANYDA@ALBANYCOUNTYNY.GOV](mailto:ALBANYDA@ALBANYCOUNTYNY.GOV)  
FOR IMMEDIATE RELEASE: NOVEMBER 06, 2017

## Guilty Pleas in Sally Beauty Supply Robbery



**Dawn Ricciardi**



**Jason Kennedy**

**ALBANY, NY** - District Attorney P. David Soares announced today that **DAWN RICCIARDI**, 40, of Troy, NY, pleaded guilty to (1) Count of Attempted Robbery in the Second Degree, a Class D Violent Felony, and **JASON KENNEDY**, 37, of Troy, NY, pleaded guilty to (1) Count of Robbery in the Second Degree, a Class C Armed Violent Felony, before the Honorable William A. Carter in Albany County Court this morning.

On October 16, 2017, at approximately 6:50 P.M., at 911 Central Avenue (Sally Beauty Supply), in the City of Albany, KENNEDY did forcibly steal money from Sally Beauty Supply. KENNEDY did conspire with RICCIARDI to commit an armed robbery. They were staying at the Motel 6 in Watervliet, and walked to Westgate Plaza, where KENNEDY entered the store with a bb gun that looked real, pointed it at the clerk's face and demanded money. He stated, "Give me everything in the register and don't tell anyone or I am going to KILL you". RICCIARDI stayed outside of the store acting as a look out. RICCIARDI and KENNEDY gave full confessions to the crime.

RICCIARDI faces up to 3 years in State Prison, to be followed by 3 years of Post-Release Supervision when sentenced on JANUARY 3, 2018.

KENNEDY faces up to 6 years in State Prison, to be followed by 5 years of Post-Release Supervision, when sentenced on JANUARY 3, 2018

Assistant District Attorney Joseph Brucato of the Major Crimes Unit is prosecuting this case.

For more information please contact the Albany County District Attorney's Office at [AlbanyDA@albanycountyny.gov](mailto:AlbanyDA@albanycountyny.gov) .

###